

# Women in Tax

9 April 2025

Ivy Ballroom, Sydney

1 CPD hour



# Life is Short, Buy the Shoes! Strategies for Financial Stability, Success, and Security

In this engaging and thought-provoking session, our expert speakers explore the challenges and opportunities women face in achieving financial stability, with a focus on the gender disparity in superannuation and the hidden risks of financial abuse. Attendees will gain practical strategies to protect and empower themselves, navigate financial risks, and advocate for long-term security and success.

## Key Topics:

- **Superannuation Gaps Between Women and Men**
  - Understanding the causes of the superannuation gap.
  - Strategies for women to maximise retirement savings.
  - Policy shifts and government initiatives to bridge the gap.
- **Financial Abuse and Hidden Risks in Tax and Finances**
  - Recognizing financial abuse and its implications on tax and financial security.
  - Understanding the risk of inheriting a partner's tax debt.
  - Empowering women to take control of their financial and tax futures.

**Panel:** Tracy Hall, Renowned Author and Speaker, Pascale Helyar-Moray, Esteemed Author and Speaker and Annemarie Wilmore, Johnson Winter Slattery

**Facilitator:** Katie Lin, CTA, Nexia Australia Pty Ltd

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## Event Details

9 April 2025

Ivy Ballroom, 320 George St, Sydney

12:00PM – 2:00PM

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We welcome all supporters of diversity and empowering women in the workplace no matter what your gender

# Speakers

**Tracy Hall** is an author, keynote speaker and senior marketing executive who has most recently become known as the famous last victim of Hamish McLaren - arguably Australia's most prolific con-man. She lost her life savings to Hamish (\$317,000) and her ability to trust. Her story was first told in the hit podcast by The Australian WHO THE HELL IS HAMISH and in May 2024 she published her memoir THE LAST VICTIM detailing her life and experiences before, during and after her relationship with Hamish. Tracy's story is not entirely unusual. We all know someone who has been scammed and lost money to deception. It's everywhere. What is impressive about Tracy is her ability to articulate her experience and draw lessons to help others. Her story covers so much more than her experiences with Hamish. It delves into the global scams and fraud epidemic, media narratives, shame, grief, trust, resilience, vulnerability, rebuilding, mindset, and victim blaming. Tracy has worked with local and global organisations including Westpac, PayPal, Estee Lauder, Group M and NAB. She has also appeared on TV, in magazines and various podcasts in an effort to educate and advise others about the devastating emotional and financial impacts of scams and fraud. Tracy is also a board director for the Men's Mental Health Charity – Mongrels Men and is a teen mentor with the Raise Foundation. She lives on the Northern Beaches of Sydney with her 14 year old daughter.



**Pascale Helyar-Moray OAM** is an award-winning entrepreneur who uses innovation as a means to solve big-picture problems. With a focus on gender equality and superannuation, backed by extensive experience in financial services, leadership and entrepreneurship, Pascale has founded, and advised startups, taking a number of them through to exit. She is the founder of Grow My Money, a world-first platform enabling users to turn their shopping into mortgage or superannuation savings. Prior to her startup life, Pascale held senior marketing roles at JPMorgan Asset Management, BT Financial Group and BNP Paribas. Passionate about gender equality, Pascale served as Director of Communications for the Australian Gender Equality Council. For her services to business and to women's affairs, Pascale was awarded the Medal of the Order of Australia in the Australia Day 2024 Honours List. She has just released her first book, 'Rich Woman, Poor Woman.'



**Annemarie Wilmore** is a Partner at Johnson Winter Slattery and is a taxation lawyer specialising in tax and revenue disputes, litigation and alternative dispute resolution. She helps taxpayers to manage and resolve taxation, revenue and royalty investigations and disputes. Her expertise includes assisting a range of clients at all stages of the tax dispute continuum, from assessing tax risk in potential transactions, through to successfully defending filed positions in reviews, audits, objections and taxation litigation. Annemarie has a strong understanding of tax policy and practice and advises on a broad range of issues including domestic and international Australian income tax, transfer pricing, superannuation guarantee charge, anti-avoidance provisions, payroll tax and state taxes and royalties



**Katie Lin, CTA** is a Partner in the Business Advisory team at Nexia Sydney and leads the Employment taxes practice with over 25 years of experience. Katie focuses on providing expert advice to businesses ranging from SME's to large corporates on all employment taxation matters. Katie is a Chartered Tax Advisor and her areas of expertise include Payroll tax, Superannuation Guarantee, FBT and advising on employment policies and procedures. As the employment taxes landscape is changing rapidly, Katie assists clients in navigating and managing the complexities arising from the audit and investigation processes initiated by the relevant authorities in employment taxes.



*“Being part of the Women in Tax committee has been incredibly rewarding. The events feature a lineup of truly inspiring speakers, covering topics highly relevant to our industry and provide fantastic networking opportunities to collaborate and support one another.”*

**Katie Lin, CTA, Nexia Australia Pty Ltd**

**Register now**  
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purchase your tickets!



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